

## Google

81% of poll by Pew Internet research say opportunities of the web outweigh the distraction of the internet outweigh the distraction. We can all agree that google provide, almost endless stream of fast information. But does Google affect our intelligence negatively? In Nicholas Carr, "The Shallow: What the Internet is Doing to our brains, "Google Effect Is technology making us stupid" By Genevieve Roberts and a study of Students Online Research Behavior by Moran and Firth Infographic may show that google is negatively affecting our intelligence. Google affects our intelligence by reducing our ability to think critically about information, remembering less information, and is distracting to us.

First of all, intelligence is not about being able to find information fast but thinking fast, but thinking deeply about it. Google provides a vast variety of multimedia, but its how we utilize that knowledge that makes us more intelligent. Not the ability to find large quantity of information and fast information. According to Nicholas Carr's "The Shallows: What the Internet is Doing to Our Brains?" in paragraph 2, "What really makes us intelligent isn't our ability to find lost of information. It's our ability to think deeply about information." The information that we reatina does not makes us more intelligence. Buts it when we think deeply about it, we can increase our intelligence. According to A Study of Student's Online Behavior by Moran and Firth "With search engine available all the time, we often don't encode the information internally because when we need it, we will look it up in the internet." With

information so accessible, we don't truly have a better understand the information. When the time comes when we need it the information, we don't know the information only where to find it.

In addition, because of Google we remember less of the information gained. Being able to quickly search information doesn't allow as to simply just memorize information. But it actually just reduces what we retain. According to "Google Effect: Is Technology making us stupid?," "We're missing the real danger, that human memory is not the same as the memory in the computer: it's through remembering we make connection with that we know, what we feel, and this gives rises to personal knowledge." Our memory is not like a computer through our understanding of information. WE are able to remember, but we have to connect this witho our own personal information. According to "Google Effect: Is technology making us stupid?" by Genevieve Roberts, "Our brains rely on internet for memory in much same way they rely on the memory of a friend, family member or coworker. We remember less through knowing information itself than by knowing where the information." We're remembering less information because instead of memorizing what the information was. We're so reliant on knowing where to find it, it negatively impacts our intelligence.

Furthermore, google distract us from the information we need. According to Nicholas Carr's "The Shallows: What the Internet is Doing to Your brain?" "The net bombards us with messages and other bits of data, and everyone of those interruption breaks our train of thought." Because of the constant bombards of ads and messages. We are being distracted from our information, negatively affecting our intelligences. According to "The Shallows: What the Internet is Doing to Your Brain" by Nicholas Carr, "The faster we zip across the web, clicking

links and skimming words and picture, the more ad Google is able to show and the more money it makes.” Google profits off showing ads, the more we see the more they make money.

Distracted by google we are not fully able to utilize our intelligences to our full potential.

However, others will claims that the internet benefits outweigh the disadvantages, making information accessible. It’s the quality of the information, not the quantity. On the internet, not everything on the internet is reliable information such as fake news.

In conclusion, google does negatively affect our intelligence by affecting our ability to memorize information, the fact that it's our ability to deeply think about information not finding it, and distracting us from find the information we need. It affect how we process and think of information. Which is a key aspect of our lives and in making decisions.